



OFFICIAL ATTEMPT



Our Creative Face – Official World Record Attempt Activity Guide

Firstly, THANK YOU for finding about getting involved! 🙌

The Great News is you are one of The Creation Stations VIP's: A Very Inspirational Person as you are giving others the chance to be OFFICIALLY AMAZING. 😊

This document covers all you will need to get involved. It includes:

1. Why we are doing this
 2. What the world record attempt is
 3. Who can get involved?
 4. How to get involved
 5. Some suggested activity ideas
 6. Getting PR
 7. FAQ
- Plus*
Optional - Activity sheet to download and use
Optional - Poster to print and add in your event details

1. Why we are doing this

We believe creativity is essential in all areas of learning, leisure and life as it supports healthy development, education, wellbeing and innovation.

Here at Creation Station, we are celebrating 18 years of inspiring imaginations. We want to help as many kids, adults and elderly enjoy some creative fun with the chance of achieving an Official GUINNESS WORLD RECORD #exciting!

With your support we can help to create a greater positive impact, have fun, promote the use of recycling and reusing materials, and together inspire the nations imagination.

2. What is this world record attempt?

This is an Official GUINNESS WORLD RECORD ATTEMPT to create the largest online photo album of collages. The record attempt is over 50,000 images.

We want to showcase the creative face of the UK, so our campaign is called 'Our Creative Face'.

This involves children, adults and the elderly creating a collage of a portrait. The image is then uploaded, by themselves or a someone else, to the website www.ourcreativeface.com. We will then check the image is in line with the record guidelines and the person will be notified by email that they officially entered into the record attempt. #doublyexciting!

It is free to enter, but people can donate £1 to go towards creative products and workshops for children hospice.

From April to November we will be randomly selecting a winner every week a weekly prize, so the people who get involved will be entered into these weekly prizes too!

3. Who can get involved?

All ages! Parents and babies, toddlers, school aged kids, teenagers, students, adults, grandparents and the elderly.

This means the activity can run in surgeries, health clinics, nurseries, preschools, schools, home education groups, activity clubs, after school clubs, colleges, universities, at work over lunch, care homes, conferences, wellbeing events, festivals, community days and wherever children and people gather.

4. How to get involved

- Set a date to run your Official GUINNESS WORLD RECORD ATTEMPT®
- Ask people to bring in old magazines, and any recycling material they could collage with.
- Set up an area with the collage materials available along with a piece of paper for people to create their collage on. (This could also be recycled paper). It doesn't matter how big the piece of paper is that the collage is created on, A4 probably works best as the whole of the paper needs to be covered in collage.
- Supply pencils. Felt pens glue, glue spreaders (or cut up cardboard to spread the glue) and scissors.
- Ask people to think about a portrait they would like to create. It could be a self-portrait, someone they know, a character, a pet or a collection of things that represent them.

(If you would prefer one of The Creation Station team to run your event for you please email hello@thecreationstation.co.uk)

>> You can print the poster at the end of this document and add in when you are running the event.

5. Activity Ideas

Self portrait

This is probably the easiest one to do.

Using the template supplied at the end of this document, people can collage their face and the background.

>>Print the portrait frame sheet at the end of this document and give out to those taking part.

Around self-identity

What positive words represent you? You could have a collection of printed out words and the children/adults collage a self-portrait and select the words.

A Mascot:

You may have a mascot i.e.: an animal that everyone could create a collage of to promote why they love your company.

Recycling

You could ask people to bring in items over the past week from their clean recycling they that could use for a collage and create a portrait from.

We're sure you have your own ideas too- so be inspired and get creative. If you would like any help with your planning, please email hello@thecreationstation.co.uk.

6. Getting PR

In order to celebrate your support please share what you are doing with #OurCreativeface #CreationStation and we will share what you are doing.

If you would like to get involved in our PR please contact hello@thecreationstation.co.uk with details of your plans and we can collaborate on PR with you.

7. FAQ

Can people do this at home?

Yes – they simply create a collaged portrait and upload it to www.ourcreativeface.com. Once uploaded we are encouraging people to share their image with #OurCreativeFace and tag three friends to create their own collage portrait.

How will people know if the world record attempt has been successful.

When someone uploads their image(s) we ask for their email address. We then email to confirm we have received their image and we moderate it within 48 hours. We let people know their image has been successful. If it hasn't we will let them know why. Then when we hopefully smash the record, we will email everyone with an official world record attempt certificate via email.

I would like to run this in a group and would like to upload the images for everyone. Can I upload multiple images?

Yes, you can. This will mean that when we hopefully smash the record, you will need to let the artists know they are part of the world record.

There is a special link to upload multiple images – please do not share this with the public. Here is the link:

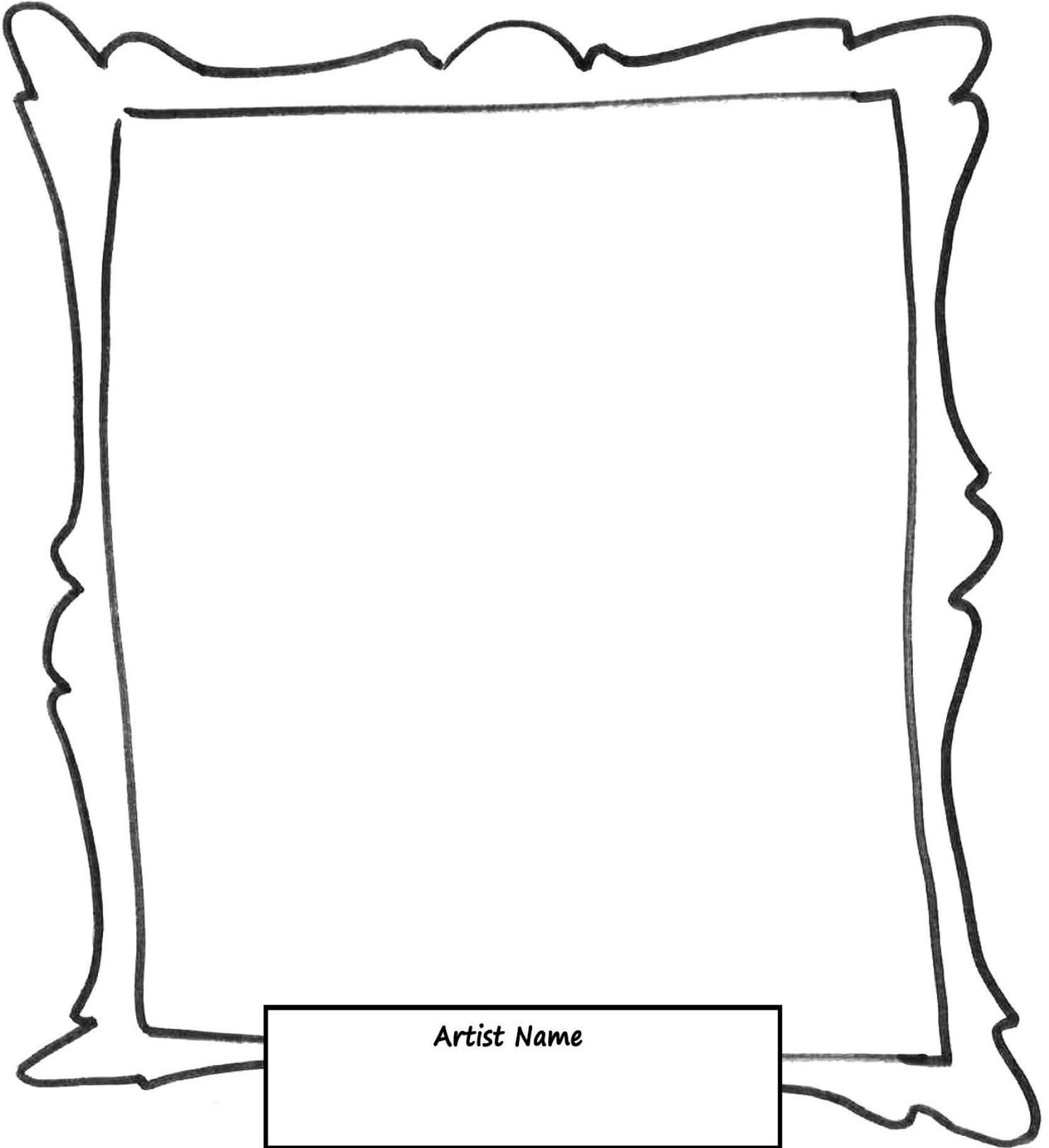
<https://upload.ourcreativeface.com/images/upload>

When does the attempt end?

We are aiming for Mid November! 50,000 is quite a lot of images so your help is really valuable and appreciated!



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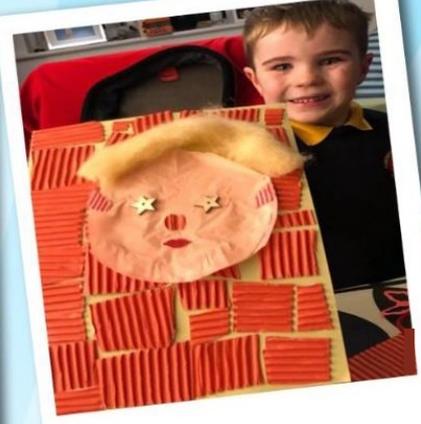


Artist Name

Create a collaged portrait and collage the background too. Upload to www.ourcreativeface.com for your chance to be entered into an official **GUINNESS WORLD RECORD®** attempt.



JOIN IN OUR
GUINNESS WORLD RECORDS®
attempt to create the largest online
photo album of collages



HOW TO ENTER:

1. Create a portrait collage(s) made from recycled or reused materials.
To be eligible for entry into the record attempt please ensure you collage the whole of the paper.
2. Upload your image(s) to www.ourcreativeface.com
3. Share your image(s) on social media with #OurCreativeFace.
Tag 3 friends to create their own collaged portrait from recycled and reused materials so they can enter too!



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